



**Brad Bingham**  
**Sr. Director of Product Management and Business Operations**



Brad Bingham is the Sr. Director of Product Management and Business Operations for Cytiva's cell culture business (HyClone). He has oversight to the strategy of that business unit, which includes the HyClone's serum portfolio.

During his 15 years in the life sciences industry, he has had various roles including, Finance Director, S&OP Demand Leader, and Finance Manager. He has been on the traceability subcommittee for the previous several years.

Brad holds a Bachelor of Arts degree from Utah State University and an MBA from the University of Notre Dame. He currently resides in Cache Valley in Northern Utah.