

# **Privacy Policy**

International Serum Industry Association (ISIA) is committed to respecting the privacy rights of all members and visitors to our website. The following information ("Privacy Policy") details ISIA's collection, protection, and use of the data we receive from members and visitors to this website.

ISIA reserves the right at any to change this Privacy Policy. Thus, this Privacy Policy may change from time to time, and if a material should occur, we will notify users of these changes on our website and/or via email communication. Any such change will be effective immediately on posting. Questions regarding this statement should be directed to ISIA by sending an email.

By using this website, you signify your assent to this Privacy Policy. If you do not agree to this Privacy Policy, please do not use our website. If you are a visitor from outside the United States, please note the personal information you provide may be transferred to, stored, and processed within the United States.

# **Member Privacy and Information We Collect**

ISIA recognizes the importance of protecting information we may collect from members and visitors to our site. We maintain appropriate security measures to keep this information private. Our registration forms require users to give us contact information that may include name, e-mail address, address, interests, and similar information. We do not store sensitive information from our visitors, such as credit card numbers.

At various other points during your visit to our website, you may be asked to provide information about yourself. The use of other services which require the input of additional information is completely voluntary on your part. You have the choice about whether to disclose the information necessary to use these features of our website.

Google Analytics is enabled on our website. Google Analytics will collect data about our traffic via Google advertising cookies and anonymous identifiers, in addition to data collected through a standard Google Analytics implementation. Google will use this information on our behalf to evaluate the use of our online products and services by users, to compile reports on the activities within these online products and services and to provide us with further services associated with the use of these online products and services and the use of the internet.

We will not sell, rent, or trade your email address to a third party, and we will not send mailings on behalf of other organizations. This policy applies to all information received by ISIA, both online and offline, as well as any electronic, written, or oral communication.

ISIA may acknowledge annual meeting sponsors by support tier. If supporters prefer to remain anonymous, they may inform ISIA of their desire to have their name withheld from these lists.

# Opt-Out

ISIA will remove your name from our mailing list or email list at any time, at your request. You may opt out of receiving communications from us by sending an email with your complete name, address, and email address. You may also contact us to request access to, transfer of, and rectification or erasure of your personal information, or restriction of processing; and to object to processing. Specify the nature of your request and the information that is subject to your request.

If you change information in your account, we may still retain certain information associated with your account for analytical purposes and recordkeeping integrity, as well as to prevent fraud, resolve disputes, take actions we deem necessary due to technical and legal requirements and constraints related to the security, integrity and operation of

our business. In addition, if certain information has already been provided to third parties as described in this Privacy Policy, retention of that information will be subject to those third parties' policies.

Please note that changes or access you request may not be effective immediately. Please also note that despite any request for removal of or change to personal information, we may need to retain certain information for recordkeeping purposes and there may also be residual information that will remain within our databases and other records, which will not be removed or changed.

#### **Use of Information**

ISIA respects your privacy and will ensure your personal information is handled in a safe and responsible manner. We may use this information to deliver information to you about ISIA and our activities, as well as for trend analysis, pattern detection, and website administration.

We will not disclose personally identifiable information to third parties unless (i) the person submitting the information authorizes us to do so; (ii) sharing the information is a necessary operation of the website (i.e. to process credit card information); and (iii) we are required to do so by law or in the good-faith belief that such action is necessary to (a) conform to the edicts of the law or comply with legal process served on ISIA or the website; (b) protect and defend the rights or property of ISIA, the website or the visitors to the website, and/or (c) act under exigent circumstances to protect the personal safety of visitors to the website or the public.

## **Online Payments**

Our online payment processor (currently PayPal) meets the highest industry standards and guidelines for Payment Card Industry (PCI) compliance, utilizing high-grade encryption to ensure secure transactions. Independent external and internal audits ensure the privacy, security, and appropriate processing.

#### **Internet Protocol Address**

We collect an Internet Protocol (IP) address from all visitors to our website. An IP address is a number that is automatically assigned to your computer when you use the Internet. We use IP addresses to help diagnose problems with our server, administer our website, analyze trends, track users' movement, gather broad demographic information for aggregate use in order for us to improve the site, and deliver customized, personalized content. IP addresses are not linked to personally identifiable information.

## **Use of Cookies**

Our site may use browser cookies to enhance your experience while using our website. Cookies are pieces of information that some websites transfer to the computer that is browsing that website and are used for record-keeping purposes at many websites. Use of cookies makes web-surfing easier by performing certain functions such as saving your passwords, your personal preferences regarding your use of the particular website and to make sure you don't see the same ad repeatedly. Many consider the use of cookies to be an industry standard.

Your browser is probably set to accept cookies. However, if you would prefer not to receive cookies, you can change the configuration of your browser to refuse cookies. If you choose to have your browser refuse cookies, it is possible that some areas of our site will not function properly when you view them.

# **Third Party Advertising**

We do not use a third-party advertising company to serve ads when you visit other websites.

#### Security

All information provided to ISIA is transmitted using Secure Socket Layer (SSL) encryption. SSL is a proven coding system that lets your browser automatically encrypt, or scramble, data before you send it to us. We also protect account information by placing it on a secure portion of our Site that is only accessible by certain qualified employees of ISIA. Unfortunately, however, no data transmission over the Internet is 100% secure. While we strive to protect your information, we cannot ensure or warrant the security of such information.

#### **Other Websites**

Our website may contain links to other websites. Please note that when you click on one of these links, you are entering another website for which ISIA has no responsibility. We encourage you to read the privacy statements on all such sites as their policies may be different than ours.

## Your Rights

Here is a list of the rights that individuals have under data protection laws. They don't apply in all circumstances. If you wish to use any of them, we'll explain at that time if they are engaged or not.

The right to be informed about the processing of your personal information.

The right to have your personal information corrected if it is inaccurate and to have incomplete personal information completed.

The right to object to processing of your personal information.

The right to restrict processing of your personal information.

The right to have your personal information erased (the "right to be forgotten").

The right to request access to your personal information and to obtain information about how we process it.

The right to move, copy or transfer your personal information ("data portability").

Rights in relation to automated decision making which has a legal effect or otherwise significantly affects you.

If you have any questions or concerns regarding these rights please contact us via the contact information below.

#### **Legal Grounds:**

We rely on the following legal grounds to use your personal data:

Where it is needed to provide you with our products, services, or use of our website.

Where it is in our legitimate interests to do so, such as: managing our products and services.

To comply with our legal obligations.

With your consent or explicit consent, where applicable.

For a public interest.

# Children's Privacy.

ISIA does not knowingly collect or maintain personal information from persons under 18 years of age, and no part of our website is directed to persons under 18. If you are under 18 years of age, then please do not use or access the website at any time or in any manner. If ISIA learns that information of persons under 18 years of age has been collected on the website without verified parental consent, then ISIA will take the appropriate steps to delete this information.

#### Disclaimer

Any information posted on ISIA's website is for general information purposes only. Any information provided is not a substitute for professional consultation. Refer to the relevant government authority for specific advice.

Although our board members and staff have expertise in a broad range of areas including international business and regulatory affairs, neither ISIA nor any of its representatives gives advice in these areas.

This website and all the materials on or referenced by the site are provided on an "as is" basis. In no event shall ISIA be liable for any direct, incidental, punitive, or consequential damages of any kind whatsoever with respect to the use of this website.

# **Questions and Contact**

If you have any questions about this Privacy Policy, please contact:

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